

NORMAN JAIMES MORA

Full Stack Developer / UI-UX Designer



[norman-jaimes-mora/](#)

PERFIL

Full Stack Web Developer & UI-UX Designer specialized in Front-End with more than 7 years of experience in ***nationally and internationally awarded interactive projects.***

Experience in React.js, Next.js, Firebase and performance optimization. Focused on **responsive design, animation** and innovative interactivity such as **Virtual Reality (VR)**. I seek to contribute my technical experience and creativity to take digital products to the next level.

Additionally, I manage a YouTube channel dedicated to language teaching, where I help people learn stress-free and understand the history behind each language. ***Check my channel [ElProfeDeldiomas]***

CONTACT

Bogotá, Colombia

(+57) 320-269-51-10

[thenormanjames.com](#)

normane@hotmail.com

[github.com/TheNormanJames](#)

LANGUAGES

ENGLISH
B2

PORTUGUESE
B1

ITALIAN
B1

FRENCH
B1

TECHNICAL SKILLS

Front-End:

- HTML (Pug.js, PWA, Micro Data)
- CSS (Sass, TailWind, Animation, SVG)
- JavaScript (JSON, Fetch, TypeScript)
- React.js - Next.js (Redux TK, Zustand, Zod)

Back-End:

- Node.js - Express.js (JWT, Socket.io)
- MongoDB - SQL

Design and UX/UI:

- Figma (UI, UX)

Tools and Methodologies:

- Testing (Jest)
- GIT
- Webpack - Vite
- Scrum

Optimization and SEO:

- SEO (structure)
- Performance optimization

Innovation and Virtual Reality:

- A-frame (Virtual Reality)

TOOLS

- Slack - Teams
- Notion

WORK EXPERIENCE

[Web Portfolio](#)

FRONT-END WEB SEMI-SENIOR / NOV 2021 - Actual (Híbrido)

Casa Editorial El Tiempo

- **Web Development and Layout:** Developing 10+ interactive journalistic projects, improving user engagement by 20% through SVG animations and databases optimized with modern technologies such as HTML, CSS and JavaScript.
- **Optimization and Automation:** I have reduced time by 80% by creating code generators for repetitive projects, allowing even non-programmers to use them efficiently.
- **Awards and Recognitions:** I have participated in +5 national and international award-winning projects, standing out for innovation and team collaboration.
- **Performance Optimization:** Application of good practices and technologies such as WebPack/Vite, Pug.js, Sass and Vanilla.js to improve loading time and user experience by 30%.
- **Innovation and New Technologies:** Each project is an opportunity to innovate. I collaborate in the generation of ideas and study new technologies such as Virtual Reality (VR), animations and 3D to meet the project objectives.

FULL STACK / UI-UX WEB DEVELOPER AND DESIGNER / OCT 2022 - Actual

Pharmed.IA

- **Full Application Development:** Built a full-featured application using React.js and Firebase, ensuring a 25% reduction in server response times. And a landing page [Single Page Applications (SPAs)], covering front-end, back-end, databases, and servers.
- **Modern Technologies:** Use of React.js (Next.js), Firebase, Tailwind CSS, TypeScript, Node.js, and Figma for efficient and scalable projects.
- **Design and User Experience:** Creation of intuitive and attractive interfaces to ensure a fluid and pleasant experience.
- **Optimization and Security:** Guaranteed high performance and data protection in the developed applications.

FREELANCE / FEB 2016- Actual

Web Developer and Designer

- **Custom Design and Development:** Creation of custom designs and web pages for clients looking to position themselves in the digital environment, increasing website traffic by 30% through SEO optimization and differentiating themselves from their competition.

PERSONAL SKILLS

GROUP WORK



LEADERSHIP



CREATIVITY



EMPATHY



SKILLS

- Polyvalent
- Honesty
- Proactivity
- Capacity for initiative
- Willingness to work
- Innovative

TECHNICAL INTERESTS

- Virtual Reality (VR)
- PWA
- Web 3.0
- Artificial Intelligence Applied to Web Development.
- Development in native mobile applications (Flutter, React Native)

TARGET

- Look for opportunities to continue my professional development, adding value to the organization and taking on new work challenges.

FEATURED PROJECTS

MUSEO NACIONAL / Front-End Developer

National award winner: **Álvaro Gómez Hurtado 2024 / Creativity (Infographic)**

- Developed an interactive experience for the National Museum of Colombia, presenting its history through advanced animations, 3D transitions, immersive content (360° images, audios and videos) and dynamic scrolling interactions. Implemented optimization techniques to ensure fast loading times and responsive design, using HTML (Pug.js), CSS (Sass) and JavaScript (Vanilla.js).

[See Project](#)

CÁRCELES EN COLOMBIA / Front-End Developer

Virtual Reality (VR) and Scroll Animations

- I created an innovative project using Virtual Reality (VR) with A-Frame.js, positioning the platform as the first in Colombia to integrate this technology in the journalistic field. I implemented an immersive experience that incorporated 3D audio and interactive animations with SVG, significantly improving user interaction and content presentation.

[See Project](#)

PHARMED.IA DESIGN (FIGMA) / UI-UX Designer

UI/UX design of an application

- I designed and developed the graphic process of a medical application for a startup, covering from initial sketches and wireframes to high-fidelity mockups, with a focus on usability and user experience.

[See Project](#)

EDUCATION

[See Certificates](#)

WEB DEVELOPER AND DESIGN / ABR 2016 - Present

EDTeam

- Acquiring information on the design, programming and operation of virtual servers. Achieving the necessary projects for any client who needs to position their company on the Internet.
 - *OBTAINING THE DIPLOMA IN WEB PROJECT ADMINISTRATION AND DEVELOPMENT.*

Virtual Platforms (Udemy, Platzi, Private Courses)

- More than 500 hours of training over the years studying with bootcamps, video courses and any web "challenge". Right now I am studying a "Master's" in; React.js, MongoDB, PostgreSQL, Express.js and Node.js (MERN & PERN FullStack).

GRAPHIC DESIGN / NOV 2015 - MAY 2017

SENA: Servicio Nacional de Aprendizaje

- Training in the fundamentals of design and in the development of ADOBE programs.

ENGLISH / MAR 2014 - AT PRESENT

CORPORACIÓN IBEROAMERICANA DE ESTUDIOS CIES

- Studying the English language for more than a year, learning its general structure and grammar. Having been trained by a foreign teacher.

VIRTUAL

- Study through books, videos, tutors, apps, and work experience.

LANGUAGES / FEB 2016 - AT PRESENT

VIRTUAL

- Through virtual courses, applications and personal experiences.

REFERENCES AVAILABLE UPON REQUEST